



## Fleishman Hillard

### Kubota Tractor 2021 Event

#### Summary

Category	Good	Better	Best
Crew	\$ 1,000.00	\$ 1,600.00	\$ 2,000.00
Gear	\$ 225.00	\$ 375.00	\$ 450.00
	<b>\$ 1,225.00</b>	<b>\$ 1,975.00</b>	<b>\$ 2,450.00</b>



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*"Good" Pricing Option*

Category	Item	Number	Half Days	Total Cost
Crew	Videographer	1	1	\$ 600.00
	Photographer	1	1	\$ 400.00
Crew Total		2	2	\$ 1,000.00
Gear	Video Camera, Lens, & Audio Recorder	1	1	\$ 150.00
	Photo Camera & Lens	1	1	\$ 75.00
Gear Total		2	2	\$ 225.00
		<b>4</b>	<b>4</b>	<b>\$ 1,225.00</b>



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*"Better" Pricing Option*

Category	Item	Number	Half Days	Total Cost
Crew	Videographer	2	1	\$ 1,200.00
	Photographer	1	1	\$ 400.00
Crew Total		3	2	\$ 1,600.00
Gear	Video Camera, Lens, & Audio Recorder	2	1	\$ 300.00
	Photo Camera & Lens	1	1	\$ 75.00
Gear Total		3	2	\$ 375.00
		<b>6</b>	<b>4</b>	<b>\$ 1,975.00</b>



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*"Best" Pricing Option*

Category	Item	Number	Half Days	Total Cost
Crew	Videographer	2	1	\$ 1,200.00
	Photographer	2	1	\$ 800.00
Crew Total		4	2	\$ 2,000.00
Gear	Video Camera, Lens, & Audio Recorder	2	1	\$ 300.00
	Photo Camera & Lens	2	1	\$ 150.00
Gear Total		4	2	\$ 450.00
		<b>8</b>	<b>4</b>	<b>\$ 2,450.00</b>